



Powerful Healthcare Marketing Communications Solutions

New Report Teaches The Art Of Communicating With People Using Social Networks For Health & Wellness

Free publication features commentary from a number of leading health organizations, including Sermo, PatientsLikeMe, and the Centers for Disease Control and Prevention

New York, N.Y. – January 29, 2009 – Envision Solutions, LLC, a healthcare marketing communications consultancy, today announced the publication of a new report, "Achieving Openness: The Art of Listening, Learning and Communicating with People Using Social Networks for Health and Wellness." This extensive free publication features:

- Information about four major communications strategies health organizations are currently using to engage with social networkers.
- New data that will help health industry executives predict the impact of two-way dialogue with social network users.
- Commentary from social networking experts from the Centers for Disease Control and Prevention (www.cdc.gov), TNS Media Intelligence/Cymfony (www.cymfony.com), PatientsLikeMe (www.patientslikeme.com) , Sermo (www.sermo.com) and other leading organizations.

This free report is available for download at Envision Solutions' Website: www.envisionsolutionsnow.com/healthsocnetworks.html.

About Envision Solutions

Envision Solutions, LLC is a full-service healthcare marketing communications consulting firm. Our core competencies are in the areas of analysis, strategic and tactical recommendation development and training. Please visit www.envisionsolutionsnow.com for more information about the firm.

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